



ALASKA NATIVE  
TRIBAL HEALTH  
CONSORTIUM

EPIDEMIOLOGY CENTER

[epi.anthc.org](http://epi.anthc.org)



## TRAINING OPPORTUNITY

### WHERE:

Virtual/Online

### WHEN:

Feb 3, 5, & 7, 2025

9 a.m. to 3 p.m.

AKDT

### COST: Free

(\$400 value)

Made possible to Tribal Health Organization employees and partners courtesy of ANTHC's Alaska Native Epidemiology Center Cooperative Agreement #NU58DP007220.

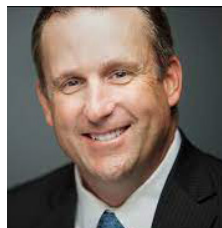
# Public Health Emergency Risk Communication Training

Join the EpiCenter and Safer Behaviors for a training program designed to enhance your Public Health Emergency Risk Communication. This comprehensive program covers essential strategies for engaging with various communication channels essential strategies for engaging with various communication channels, including social media and traditional media, and the importance of crisis communication planning and audience analysis. By the end of the training, participants will be equipped with practical tools and strategies to enhance their communication efforts, foster public trust, and improve community resilience in the face of emergencies.

## Learning Objectives

- Explore basic concepts in public health emergency risk communication.
- Identify and analyze audiences, communication channels, and strategy.
- Learn to manage misinformation and evaluate communication effectiveness.
- Apply curriculum knowledge through a case study exercise.

## Training Instructor



**Sean Kaufman**

*Safer Behaviors | CEO and Founding Partner*

Sean Kaufman is the CEO and Founding Partner of Safer Behaviors, bringing over 27 years of extensive experience in infectious disease management to the forefront of public health training. With his wealth of knowledge and experience, Sean Kaufman is dedicated to equipping public health professionals with the skills necessary for effective emergency risk communication, ensuring safer practices and better outcomes in public health crises.

**SPACE IS  
LIMITED**

**CLICK TO  
REGISTER**

<https://us02web.zoom.us/meeting/register/hVpCQGQJTCygadkQ1fx72g>